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# MONDE OSÉ

MEDIA KIT 2017

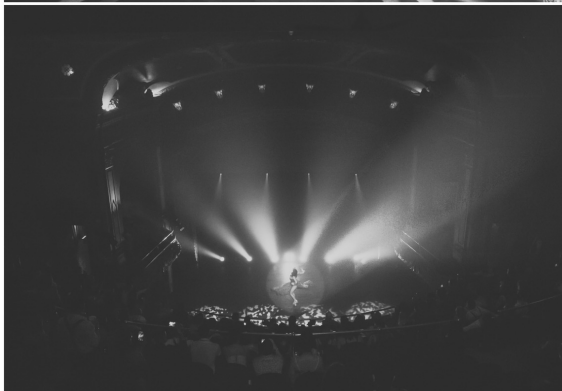
MONDE OSÉ IS A WORLD-CLASS, LIFESTYLE  
ENTERTAINMENT BRAND PROMOTING LOVE,  
SENSUALITY & FREEDOM OF EXPRESSION.

PRODUCING CANADA'S MOST SOPHISTICATED AND  
OPULENT SEXY EVENTS SINCE 2005.



MONDE OSÉ

In French, "osé" means daring. Having said that, Monde Osé's ultimate goal is to challenge common social norms by daring people to step out of their comfort zones to embrace their erotic desires and fantasies, in the company of beautiful, fun and like-minded individuals...



Devoted to serve pleasure seekers  
across North America :

*Our mission* is to offer distinguished sexy  
entertainment that will seduce and inspire  
our audiences while maintaining a classy  
and upscale experience at all times.

*Our vision* is to lead the industry, to pave  
the way towards sexual empowerment by  
enlightening individuals on the acceptance  
of their personal desires. To immerse our  
community in a world of fantasy with  
visuals, opulent decor, music,  
performances and a network of the sexiest,  
most loving people of all.

**EROTIC ART AT ITS FINEST!**





# MONDE OSÉ 101



## A PROVOCATIVE STORYTELLER

Conducting immersive storylines of past, present and future fantasies based on fiction or facts, for people to set foot in a world of magical atmospheres that tantalize all five senses.

## CREATOR OF MAGICAL ATMOSPHERES

Monde Osé events have become synonymous with amazing and sexy theatrical performances. Like entering a world of fantasy or film. A place that dares you to explore the erotic and sensual aspect of your life, in the company of beautiful, fun, like-minded people. Dare to dance, flirt, tease and let your senses guide you.

You can expect to witness some of the best or newest talents in the world of sensuality or eroticism.

## A COLLECTIVE OF INDEPENDENT ARTISTS

Supported by amazing local artists - stylists, dancers, models, actors, DJ's, VJ's, burlesque and circus performers. Together, producing an emotional environment that appeals to its community with an emphasis on unity, pleasure and joy through human companionship.

## PRODUCER OF CANADA'S LARGEST SEXY EVENTS

Designed with the absolute best in music, visuals, opulent decor and performances that Montreal has to offer. For exceptional people; nonconformists and liberated souls who dare to seek spiritual enlightenment and sexual empowerment. Lifestyle entertainment we call it, where each member of the community become a prominent character in the making of an absolutely unique sensorial experience.

For people to meet, flirt and connect in a setting that is sexy, uninhibited, and always respectful!



# MONDE OSÉ NATION-WIDE

Montreal - Quebec - Toronto



## PRODUCER OF THE RENOWNED...

Bal Érotique ®

Royal Burlesque Ball ®

Monde Osé's Halloween Ball ®

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**HOST OF MANY FUNDRAISERS, CONFERENCES, SEXUAL & SPIRITUAL WORKSHOPS AND OTHER SPECIAL AFFAIRS** IN COLLABORATION WITH PARTNERS WE LOVE...

The Sexual Health Network of Quebec

Salon de L'amour et de la Séduction

SDC + Desire Resorts Riviera Maya

ISTA - International School of Temple Arts

The Spiritual Playboy

Foxy Nights Quebec

Speakeasy Electro Swing Montreal

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**MAESTROS OF EXCITING EVENT THEMES** SUCH AS : POP, Temple of Eros, IMAGINE, Apocalypse, Call of the Wild, Gotham City... To name but a few.

**For video teasers, visit our VIMEO & YOUTUBE channels to see what all our fuss is about!**

# SPONSORSHIPS



Wish to be featured by the sexiest society in North America?  
Go ahead, sponsor the community & join our union!

Yearly or event based, Monde Osé offers sponsorship opportunities in exchange of exposure packages to a valuable reach of over 20,000 people combined from social networks, websites and events.

Here's what you can expect in return :

**ACCESS TO OUR NETWORK**

**BRAND EXPOSURE**

**SOCIAL MEDIA CAMPAIGNS**

**CATEGORY EXCLUSIVITY**

**LONG TERM PARTNERSHIP**

**LOYALTY**





# SPONSORSHIPS

## YEARLY SPONSORSHIP PACKAGES



### GOLD - \$5,000

#### CUSTOMIZED CAMPAIGN

Receive one customized campaign based on your goals ---to be discussed with Monde Osé--- by choosing from a variety of advertizing options (ex: posters at event, booth, video advertisement, giveaway, logo on electronic tickets, etc.TBD)

### SILVER - \$3,000

### BRONZE - \$1,000

#### EXCLUSIVITY

Become our official partner of your brand category.

#### WEBSITE ADVERTISING

Receive one promotional banner on mondeose.com and balerotique.com during 12 months.

#### WEBSITE ADVERTISING

Receive one promotional banner on mondeose.com and balerotique.com during 8 months.

#### WEBSITE ADVERTISING

Receive one promotional banner on mondeose.com and balerotique.com during 6 months.

#### TWO - NEWSLETTER - BRAND FEATURE

Receive a brand feature in two of our newsletters (within the calendar year, upon agreement): promoting either a sale, novelty, event or other; linked to your website and Facebook page.

#### ONE - NEWSLETTER - BRAND FEATURE

Receive a brand feature in one of our newsletters (within the calendar year, upon agreement): promoting either a sale, novelty, event or other; linked to your website and Facebook page.

#### SIX - BLOG - BRAND FEATURE

Receive a brand feature in six different blog articles throughout the calendar year.

#### FOUR - BLOG - BRAND FEATURE

Receive a brand feature in four different blog articles throughout the calendar year.

#### TWO - BLOG - BRAND FEATURE

Receive a brand feature in two different blog articles throughout the calendar year.

# SPONSORSHIPS

## YEARLY SPONSORSHIP PACKAGES



### GOLD - \$5,000

#### LOGO FEATURE

Receive your logo featured at the end of each event video we produce within the calendar year.

### SILVER - \$3,000

#### LOGO FEATURE

Receive your logo featured at the end of each event video we produce within the calendar year.

### BRONZE - \$1,000

#### LOGO FEATURE

Receive your logo featured at the end of each event video we produce within the calendar year. + 200\$

#### BONUS

Tell us what "non-competitive" events you are participating in and we will help you promote them by sharing the info on our Facebook page.

## EVENT-BASED SPONSORSHIP

### \$1,000

#### ADVERTISING BUNDLE

Advertise anywhere within our community based on your goals ---to be discussed with Monde Osé--- by choosing from a variety of options (Ex: website, ticket promotion, posters at event, booth, video advertisement, product giveaway, etc.TBD)

### \$750

#### BRAND ACTIVATION

Set up a booth or brand activation to sell or promote your product during an event (Ex: Barber shop, Fashion Show, Beauty Salon, etc. TBD)

### \$500

#### ON-SITE SIGNAGE

Display your brand image and/or message at an event for brand recall. TBD

### \$500-\$250

#### PRODUCT GIVEAWAY

Access our network of clients to offer them your product either during an event or in a Social Media giveaway. TBD

**Call us now (514-262-8771) to see what we can do for you!**

# THE MONDE OSÉ COMMUNITY



Monde Osé's community is composed of men and women between the ages of 25 and 55 ---precisely popular amongst the 30's and 40's--- from all walks of life.

MULTI-ETHNIC, MIDDLE-CLASS, STYLISH - WORKING PROFESSIONALS WITH DISPOSABLE INCOME, ARTISTS, INFLUENCERS, SOCIAL ACTIVISTS - STRAIGHT, BISEXUAL, GAY, SWINGER, QUEER, FETISHIST... These people are free-spirited, curious, adventurous and hedonist with an appreciation for pleasure and a flair for life!

**52% WOMEN | 47% MEN**  
**60% FRENCH | 30% ENGLISH | 10% OTHER**

80% reside in and around Montreal

10% are from Eastern Canada: Quebec City, Ottawa, Toronto

10% are from the USA: New York, Boston, California

14,528 ♥ Social Media followers

3,000 ♥ Newsletter subscribers

500 - 1,200 ♥ Participants per event

♥ Website visitors

7,615 ♥ Facebook page

3,125 ♥ Facebook group

1,151 ♥ Instagram

1,139 ♥ YouTube

1,034 ♥ Twitter

464 ♥ Vimeo



# MONDE OSÉ IN THE MEDIA



Monde Osé has been featured in interviews and covered by many popular media outlets over the years, on radio, television, in newspapers, and on the web.



LE MAGAZINE NO 1 POUR HOMMES AU QUÉBEC





# PHILOSOPHY & ETHICS



Home of a philosophy made simple, composed of symbolic words that are vital to the growth of our society. In RESPECT, ACCEPTANCE & LOVE we trust. This is our philosophy!

To live positively with integrity and elegance: a winning attitude for the becoming of a lady or a gentleman; a positive force in our generation and in the next to come.

Monde Osé swears by its code of ethics that must be respected by each and every member of the community to maintain a healthy environment that is comfortable for all. Read the guidelines on [mondeose.com](http://mondeose.com)

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## ABOUT THE FOUNDER

Frank, founder and creative director of Monde Osé, is a passionate and seasoned marketing professional with 20 years of experience in event management.



Having been in a committed and open-minded relationship for 14 years, that has served as a model of inspiration for Monde Osé, Frank is well versed in relationship management and spirituality that feeds the lifestyle entertainment empire he has created.

Thriving as a leader, specialist in love, eros and relating; his implication go well above and beyond producing sexy events. Spiritual mentor and coach for numerous organisations, he is looked upon as a model advocate for freedom of expression in the sexy entertainment industry across North America.



## MORE INFORMATION ON BAL ÉROTIQUE ®

Le Bal Érotique is Canada's most sophisticated yet provocative sexy event designed to celebrate eros and freedom of expression. Offering the best Montreal has to offer in music, live performances, art, and audience participation, delivering a truly unique multi-sensorial experience.

## MORE INFORMATION ON THE ROYAL BURLESQUE BAL ®

The Royal Burlesque Ball is Monde Osé's annual celebration of beauty, diversity and sensual femininity. It is Montreal's most glamorous sexy event of the year, featuring theatrical tease performances by local and international stars of burlesque.

## MORE INFORMATION ON THE HALLOWEEN BALL ®

Monde Osé's Halloween Ball is a yearly celebration that explores edgy themes in the essence of sexy-Halloween.

**TO FIND OUT MORE AND/OR TO JOIN OUR COMMUNITY,**

**GET IN TOUCH WITH US AT 514-262-8771**

**WRITE TO US [INFO@MONDEOSE.COM](mailto:info@mondeose.com)**

**VISIT OUR WEBSITE [WWW.MONDEOSE.COM](http://www.mondeose.com)**

And follow-us, we're social.

